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BASIC EXCHANGE SERVICE

SIMPLICITY PACKAGES

- General Α.
 - 1. The Simplicity Packages are optional service bundles. Each package permits a customer to receive services and features for a flat monthly rate, for each Simplicity Package subscriber line provided. The Simplicity Package options include the following services:
 - a) Simplicity Plus Package Includes: Residential One-Party Line with Unlimited Local Calling, Caller ID Name & Number, Call Waiting, Call Forwarding, Three-Way Calling, Voice Mail, Protection Plus, and a choice of 125, 375, or 625 Long Distance minutes.¹
 - b) Student Simplicity 3.0 Package Includes: Residential One-Party Line with Unlimited Local Calling, Caller ID Name & Number, Call Waiting, Call Forwarding, Three-Way Calling, Voice Mail, Protection Plus, Unlimited DSL (3.0 Mbps), and a choice of 125, 375, or 625 Long Distance minutes.¹
 - Complete Simplicity 7.0 Package C) Includes: Residential One-Party Line with Unlimited Local Calling, Caller ID Name & Number, Call Waiting, Call Forwarding, Three-Way Calling, Voice Mail. Protection Plus, Unlimited DSL (7.0 Mbps), and a choice of 125, 375, or 625 Long Distance minutes.¹
- Β. Conditions and Limitations
 - 1. Rules, regulations, and limitations as specified elsewhere in the Company's tariffs for each individual service will apply as part of this Package.
 - 2. Simplicity Package customers may terminate their Package at any time upon notice to the company.
 - 3. Unless terminated by the Simplicity Package customer or the Company, a customer will remain enrolled in the Package, as amended from time-to-time, with any applicable changes in rate, for as long as the Plan continues to be offered by the Company.
 - 4. Service Charges will not apply when the Simplicity Package replaces existing Local Exchange Service or if the customer requests a change from the Simplicity Package back to Local Exchange Service.

New Customers that subscribe to one of the Simplicity Packages will receive a waiver of all installation charges.

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Customers must also subscribe to the corresponding TDS Long Distance Simplicity Plan.

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Joel Dehmeier, Vice-President

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BASIC EXCHANGE SERVICE

SIMPLICITY PACKAGES (Continued)

- B. <u>Conditions and Limitations</u> (Continued)
 - 5. Simplicity Package customers are not eligible for discounts or promotional offerings outside of this Package, unless specifically provided for in a promotional offering.
 - 6. The Package may not be combined with any other optional toll calling plan service, except for those specified in this offering.
 - 7. Customers who fail to pay the entire Package rate per month will have all Simplicity Package optional features removed. The customer will then be converted to the tariffed Basic Local service rate. Service Charges will not apply for converting services back to tariff rates. Such customers will not be permitted to re-enroll in any of the Packages until such time as all associated unpaid balances are satisfactorily paid in full.

C. <u>Rates</u>

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1.	Residence		<u>Rate Per Month</u>
	a)	 Simplicity Plus Package With 125 Long Distance Minutes With 375 Long Distance Minutes With 625 Long Distance Minutes 	\$35.00 \$40.00 \$45.00
	b)	 Student Simplicity 3.0 Package 1) With 125 Long Distance Minutes 2) With 375 Long Distance Minutes 3) With 625 Long Distance Minutes 	\$62.95 \$67.95 \$72.95
	c)	 Complete Simplicity 7.0 Package 1) With 125 Long Distance Minutes 2) With 375 Long Distance Minutes 3) With 625 Long Distance Minutes 	\$74.95 \$79.95 \$84.95

ISSUED: April 1, 2010 EFFECTIVE: May 1, 2010

ISSUED BY:

hmeier.

Vice-President

Joel Do